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Message Text

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PAGE 01 STATE 181502

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9/12/73 EXT 22345
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EB/OCA:JSIMMONS
COMMERCE:OIM/BIC:EJKRAUSE
---------- 077847
R 122145Z SEP 73
FM SECSTATE WASHDC
TO AMEMBASSY BOGOTA
AMEMBASSY CARACAS
AMCONSUL SAO PAULO
INFO AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO

UNCLAS STATE 181502

E.O. 11652: N/A
TAGS: BCON, CO, BR, VE
SUBJECT: COMMERCIAL CONFERENCE, RIO DE JANEIRO, SEPT. 24-26, 1973 - DISCUSSIONS RE THIRD-COUNTRY COMPETITION

REF: STATE 171178

PROPOSED AGENDA FOR SUBJECT CONFERENCE SCHEDULES PANEL DISCUSSION ON "THIRD-COUNTRY COMPETITION IN SOUTH AMERICAN MARKETS" FOR 45 MINUTES DURING MORNING OF SEPT. 26. FOLLOWING OFFICERS ARE REQUESTED TO PARTICIPATE: IT IS ENVISAGED THAT EACH WOULD SPEAK FOR FIVE TO TEN MINUTES ON MAIN ACTIVITIES AND TACTICS OF EUROPEAN, JAPANESE AND OTHER SIGNIFICANT COMPETITORS IN HIS HOST COUNTRY: N. SHAW SMITH (BRAZIL); JOHN J. EDDY (COLOMBIA); AND GEORGE FALK (VENE-ZUELA). REMAINDER OF THE 45 MINUTES WOULD BE DEVOTED TO AIRING SUGGESTIONS, FROM PANELISTS AND FROM OTHER ATTENDEES, REGARDING SPECIFIC MEASURES USG AND U.S. BUSI-NESSMEN MIGHT TAKE TO MEET AND BEAT THIRD-COUNTRY COMPETITION IN SOUTH AMERICA. RUSH
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